

**HELP CREATE A SAFER,
HAPPIER HALLOWEEN FOR ALL!**

**TEALPUMPKINPROJECT.ORG
#TEALPUMPKINPROJECT**



Hello,

I wanted to share some information about FARE's Teal Pumpkin Project® - a wonderful campaign that supports Allergy Awareness! The Teal Pumpkin Project raises awareness of food allergies and promotes a safer, happier Halloween by encouraging households to make non-food treats available so that trick-or-treaters who need to avoid candy – due to food allergies or other reasons – can fully participate. Households can show they are participating by placing a teal pumpkin in front of their home.

Last year, households around the world participated in the Teal Pumpkin Project. This year, I hope you'll join me in supporting this fantastic initiative! Visit tealpumpkinproject.org to learn more.

I have provided you with Teal Pumpkins and a little description about the Teal Pumpkin Project to display on each of your serving lines.

Together, we can raise awareness and help educate our school communities of food allergies and promote the inclusion of all trick-or-treaters throughout the Halloween season!